

AD BOOK AND TROPHY SPONSOR INFORMATION

AD COSTS & SIZES: \$100.00 = Full Page (8.5 in x 11 in)
 \$60.00 = Half Page (4.25 in x 5.50 in)
 \$30.00 = 1/6th page (2.75 in x 3.5 in)
 \$10.00 = 1/10th Page (Business card size)

CRITERIA

1. Please complete an "Ad Purchase Record" on every ad submitted.
2. Paper clip the money and the ad directly to the Ad Purchase Record.
3. **Only typeset ads will be accepted. Ads that are hand drawn or written on scrap paper or napkins will not be accepted.**
4. **Ads/money must be turned in by May 1st of the current year** to count towards High Sales Awards. Ads submitted after this date do not count for the contest and will be accepted only if it is before the printer's cutoff date. *Checks should be made payable to SCC Horse Leaders' Association.*
5. **Trophy money must be turned in by May 1st – to Cindy Leone** (Saddle Up Club). *Checks should be made payable to SCC Horse Leaders' Association.*

BLUE LIGHT SPECIAL: Each club may purchase a "Club Ad" which lists their members & leaders. This half page ad is available (one per club) for \$30.00 Club ads DO NOT count towards member's sponsorships.

PRIZES: Prizes will be awarded to the top sellers for ads/trophy sponsorships sold (excluding "Blue Light" club ad).

- WINNERS WILL BE DETERMINED AS OF MAY 1st.
- ANY ADS TURNED IN PAST MAY 1st WILL NOT COUNT TOWARDS HIGH SALES AWARDS.

AWARDS

1st Place is \$100.00
2nd Place is \$50.00
3rd Place is \$25.00

\$25.00 charge for NSF Checks