

# Horse Ad Purchase Record 2018

This form is to be completed for every ad sold, and turned in to your 4H club leader for **May 1 paperwork deadline**. Ads turned in between **May 2 and June 1** will be included in the book if time and space allow; otherwise these payments will be converted to trophy sponsorship, but will **NOT count towards high sales totals**. Ad content can be emailed to [scc4hhorseadbook@hotmail.com](mailto:scc4hhorseadbook@hotmail.com) or can be attached to this form. Checks payable to St. Clair County 4H Horse Leaders' Association. Ad will be in full color.

**New this year: Page Sponsor.** To offset the cost of information pages in the ad book (class schedules and patterns), for an additional \$10 per ad, your business name and page number of your own ad will be listed on one of these frequently viewed pages.

Ad sold to (business or individual's name) \_\_\_\_\_

Phone number or email (preferred) of contact person \_\_\_\_\_

Inside covers (full page)      \$250 \_\_\_\_\_

Full page ad (8 ½ x 11)      \$100 \_\_\_\_\_

Half page ad (8 ½ x 5 ½)      \$60 \_\_\_\_\_

Quarter page ad (4 ¼ x 5 ½)      \$30 \_\_\_\_\_

Business card ad      \$10 \_\_\_\_\_

Page Sponsor:      add      \$10 \_\_\_\_\_ (\*\*not a stand-alone purchase, must be combined with one of the orders above).

Club leader's ad (half price off of above prices—page sponsorships do not apply) \_\_\_\_\_

Total amount due:      \_\_\_\_\_

Ad sold by (4H member's name and club name) **\*\* must be completed for youth to get credit for the sale**) \_\_\_\_\_

**If emailing ad, it should be submitted as Word file or jpeg, and must be received by May 8. You MUST provide a contact email address. Please list name and club of 4Her who sold the ad on subject line.**

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. FOR OFFICE USE ONLY

Cash \_\_\_\_\_ Check # \_\_\_\_\_ Check amount \_\_\_\_\_

Check written by \_\_\_\_\_

Give this page to the ad sponsor for their records.

Thank you for supporting the St. Clair County 4H Horse Leaders' Association. Your donation will help to fund the Horse Leader's scholarship fund and many worthy projects that are sponsored for the youth of St. Clair County. If emailing your ad, please email content BY MAY 8 to [scc4horseadbook@hotmail.com](mailto:scc4horseadbook@hotmail.com).

Thank you for your contribution of \_\_\_\_\_

Check number \_\_\_\_\_

Ad sold by \_\_\_\_\_

