

MICHIGAN STATE
UNIVERSITY
EXTENSION

November 17, 2016

Dear 4-H Supporter,

I am contacting you on behalf of the St. Clair County 4-H Horse Leaders and would like you to consider purchasing a billboard; for the 2017 St. Clair County 4-H & Youth Fair. We have already begun implementing many 4-H activities and workshops for the 2016 4-H Year and this planning certainly wouldn't be complete without giving some thought to the SCC 4-H & Youth Fair that will take place July 17th – July 22nd sponsored by the SCC Agricultural Society and held at Goodells County Park.

Annually, the St. Clair County 4-H & Youth Fair attracts many thousands of fair goers as a fun, budget friendly activity. If you come for only one day or the whole week there is something for everyone. The 4-H horse project, with its daily exhibits during the week, is an especially exciting draw. Billboards are hung on what is to be considered prime real-estate around the horse arenas for hundreds of daily spectators to see. We are certain that this opportunity should prove itself beneficial for both you and the youth involved in the 4-H & Youth Program. This is an incredible opportunity to advertise your business and help 4-H continue to deliver quality educational experiences for the youth of our community.

We are hoping that you consider purchasing a new billboard for \$ 200.00, we "thank you," and hope that you will continue your support. Once a billboard is purchased it is yours to keep. You can take it with you after the fair or we will store it for re-hang consideration the following year. Forms with all the details have been included with this mailing. Forms should be turned in on or before June 15th.

Please feel free to contact Linda Taylor 4-H Leader, Billboard Chair Person if you have any questions regarding new billboard purchases, or other levels of support @ 810-824-0046 or taylorhl@aol.com. Feel free to contact the MSU Extensions 4-H Program Coordinator with any questions regarding 4-H @ 810-989-6935. Again, on behalf of the 4-H program, I thank you for your consideration.

Sincerely,



Lori Warchuck

4-H Program Coordinator

St. Clair County MSU Extension

Enclosures:

Billboard request form



ST. CLAIR COUNTY

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