

Horse Ad Book Purchase Record

This form is to be completed for every ad sold and turned in to your 4H club leader for May 1 paperwork deadline. Ads turned in between May 8 and June 1 will be included in the book if time and space allow; otherwise these payments will be converted to Horse Project sponsorship but will NOT count towards high sales totals. Checks payable to St. Clair County 4H Horse Leaders' Association.

In order to produce a higher quality book for our sponsors and simplify the submission process, **ADS WILL BE ACCEPTED VIA EMAIL ONLY**. Emailed ad content (Word file, PDF, PowerPoint, jpeg, or pictures/text you would like us to design into an ad for you) **must be received by May 8**. If ad is in paper format only (such as a business card), please digitally scan the paper ad and email to us. Ad will be printed in full color. Please include name and club of the 4Her who sold the ad in the email.

Send ad content to: horseadbook@gmail.com

Business or individual featured in ad: _____

Contact name: _____ **Contact email:** _____

Ad sold by (4H member's name and club name): *must be completed for youth to get credit for the sale*

Inside covers (full page): \$250 _____
Full page ad (8 ½ x 11): \$100 _____
Half page ad (8 ½ x 5 ½): \$75 _____
Quarter page ad (4 ¼ x 5 ½): \$40 _____
Business card ad \$15 _____

****PLEASE NOTE**** ad size dimensions and orientations (shown on page 2 of this form). If your ad is sent in the wrong orientation and/or size, it may be altered to fit the dimensions as described here.

Page sponsor: your business name and page number of your own ad will be listed on one of the frequently viewed information pages (class schedules and patterns). ****This is not a stand-alone purchase and must be combined with one of the orders above.**** \$10 _____

Club leader's ad: half price off any size ad to promote your club _____

Total amount due: _____

- I would like the ad book creators to design an ad for me using pictures/text that I will email.*
- I give permission for the ad book creators to edit my ad if needed to improve its appearance. If this box is not checked, the ad will be included exactly as submitted, with no changes to layout, graphics, fonts, spelling, etc.*

FOR OFFICE USE ONLY

Cash _____ Check # _____ Check amount _____

Check written by _____

Give this page to the ad sponsor for their records.

Thank you for supporting the St. Clair County 4H Horse Leaders' Association.

Your donation will help to fund the Horse Leader's scholarship fund and many worthy projects that are sponsored for the youth of St. Clair County.

Please ensure ad content is emailed **BY MAY 8** to horseadbook@gmail.com. A confirmation email will be sent to you when your ad content is received.

Thank you for your contribution of _____

Check number _____

Ad sold by _____

